

Comparison of 900MHz Wireless Entertainment Systems

<p style="text-align: center;"><i>Description</i></p>	<p style="text-align: center;">CARDIO <i>Theater</i>[®] with the NEW MaxJack</p>	<p style="text-align: center;"><i>BroadcastVision</i></p>
<p style="text-align: center;"><i>Product History</i> Key Factor: <u>EXPERIENCE IN MARKETPLACE</u></p>	<p>Launched Cardio Theater (wired) in 1993. Established the concept of Exercise Entertainment as a must in health clubs worldwide. Launched Wireless Cardio Theater in March 1997, Wireless LCS in June of 1998.</p>	<p>Sold only FM transmitter until end of 1996. Released Fitness Cinema end of 1996. Until then, did not have a system where end user came in direct contact with system components. With FM transmitters, end user uses own walkman/radio.</p>
<p style="text-align: center;"><i>Warranty</i> Key Factor: <u>LIFETIME WARRANTY</u></p>	<p style="text-align: center;">4 FREE Years on Transmitter 4 FREE Years on Receiver when installed by a certified Cardio Theater technician Option for LIFETIME warranty at nominal cost after 4 years.</p>	<p style="text-align: center;">3 years on Transmitter 1 Year on Receiver</p>
<p style="text-align: center;"><i>Receiver Display</i> Key Factor: <u>DURABILITY OF RECEIVER</u></p>	<p>Uses a Membrane Switch, which is the same type of switch currently used by cardiovascular equipment manufacturers on their display consoles. The membrane switch is much more durable than a lexan cover.</p>	<p>Uses a lexan cover which has a greater potential for failure due to normal wear and tear. If failure should occur, the buttons would penetrate the cover and allow moisture to damage the circuit board. Equipment manufacturers used this type of cover many years ago.</p>
<p style="text-align: center;"><i>Replaceable Headphone Jack</i> Key Factor: <u>DURABILITY OF HEADPHONE JACK</u></p>	<p>The headphone jack is at the end of a flexible 'pigtail', which eliminates members using unnecessary force to 'jam' their headphones into the jack.</p>	<p>Jack remains stationary, allowing users to 'jam' headphones into the jack, increasing wear and tear and causing damage to the receiver.</p>
<p style="text-align: center;"><i>Circuit Board Protection</i> Key Factor: <u>DURABILITY OF RECEIVER</u></p>	<p>Headphone jack and power supply extends from a sealed compartment on the back of the receiver- virtually eliminating the possibility of moisture damage.</p>	<p>No cover used, therefore connections remain exposed to moisture.</p>
<p style="text-align: center;"><i>Receiver Features</i> Key Factor: <u>USER FRIENDLINESS</u></p>	<p>Mute Button- allows end user to mute the sound without having to remove their headphones. Up and Down buttons for Volume and Channel are vertical, similar to remote control, more familiar to end user.</p>	<p>No Mute Button Up and Down buttons for Volume and Channel are located horizontally. End user has to adjust going left and right versus up and down. Different than most remote controls, unfamiliar to end user.</p>
<p style="text-align: center;"><i>Receiver Display</i> Key Factor: <u>USER FRIENDLINESS</u></p>	<p>LCD Display on both Transmitters and Receivers. Large high contrast display is easy to read. More expensive than LED display, but customer satisfaction is our primary concern.</p>	<p>LED Display on both Transmitter and Receivers. Small, low cost display that can be difficult to read. Used primarily on low-end electronic equipment as a way to cut costs in manufacturing.</p>
<p style="text-align: center;"><i>Transmitter Quality</i> Key Factor: <u>QUALITY OUTPUT</u></p>	<p>Transmitter uses electronic filtering unit to reduce unwanted hum, hisses and background noise for superior audio quality.</p>	<p>No filtering unit.</p>
<p style="text-align: center;"><i>Size of Transmitters</i> Key Factor: <u>FLEXIBILITY OF INSTALLATION</u></p>	<p>Single and 4 Channel Transmitters Available</p>	<p>Single Transmitters Only</p>